



A Grange Enterprise Company

FOR IMMEDIATE RELEASE

INTEGRITY PROMOTES LISA MESSERSCHMIDT TO COMMERCIAL LINES UNDERWRITING MANAGER

APPLETON, WI (January 14, 2020) — Integrity Insurance, a property & casualty carrier headquartered in Appleton, WI, is pleased to announce **Lisa Messerschmidt** has been promoted to Commercial Lines Underwriting Manager.

Messerschmidt will be responsible for leading a group of commercial lines underwriters and commercial field underwriters to ensure sustained growth, profit and execution of Integrity's business objectives through quality underwriting, proactive portfolio management and strong customer service.

"We're excited to promote Lisa to our management team, as she brings an incredible amount of commercial insurance experience and relationship building skills that will be vital in achieving the profitable growth goals for Integrity and our agency partners," said Integrity's VP, Commercial Lines Dan Trochil. "Lisa has already made significant contributions to our team, and I know that in her new position, she will play an even larger role."

Messerschmidt has 15 years of commercial insurance experience. She joined Integrity in 2018 as a Sr. Commercial Lines Underwriter. She has a Bachelor of Business Administration from the University of Wisconsin-Stevens Point and holds CPCU, AINS, AIS and AU-M insurance designations.

About Integrity Insurance

Integrity Insurance was established in 1933 and headquartered in Appleton, WI. Integrity offers auto, home, business and life insurance protection through a network of independent agents throughout Iowa, Minnesota and Wisconsin. With partner Grange Insurance based in Columbus, Ohio — the 13-state Grange Enterprise has nearly \$3 billion in assets and \$1.2 billion in annual revenue and holds an A.M. Best rating of "A" (Excellent). For more information, visit integrityinsurance.com.

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